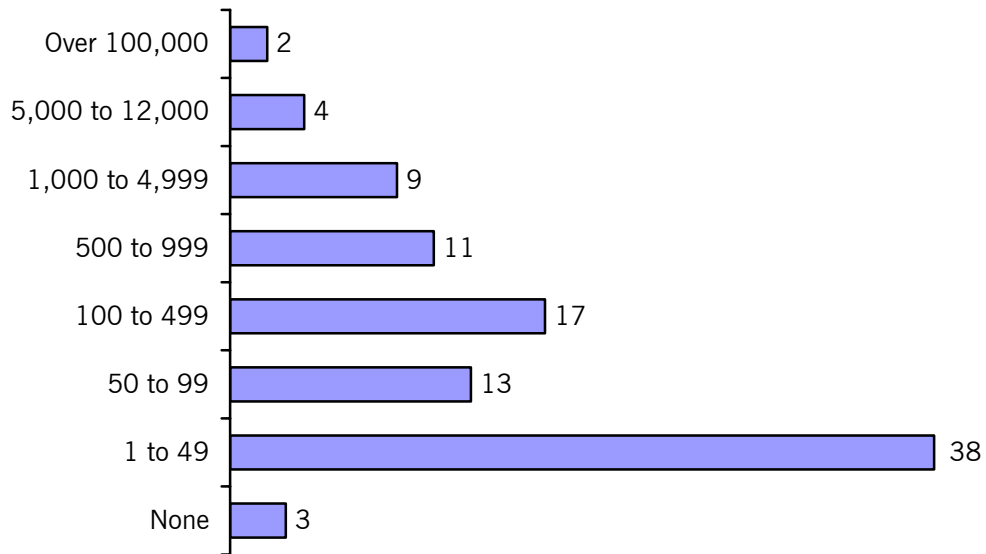




Web Content Management Survey Results

As of April 18, 2005, 97 individuals had responded to the survey located at <http://surveys-sp.missouri.edu/sites/wcm/default.aspx>.

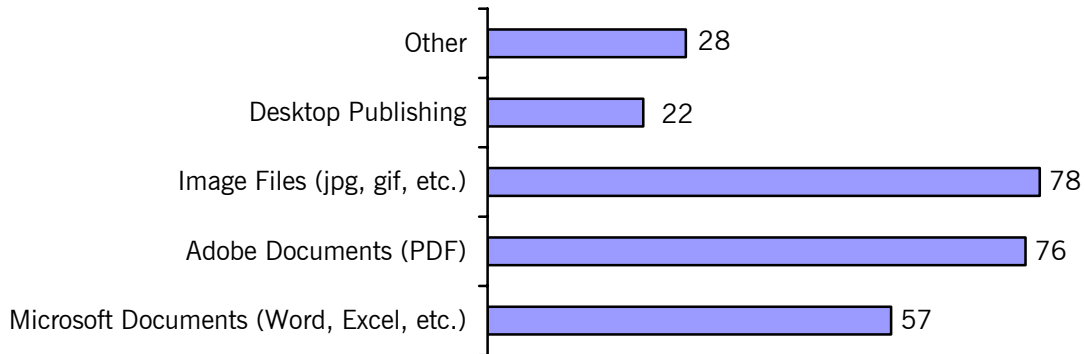
**1. Tell us about the Web sites you currently maintain:
a. How many pages (approximate)?**



b. What are the site URLs?

(See appendix for complete a complete list of URLs).

2. What file formats do you typically use for your Web content—please check all that apply.

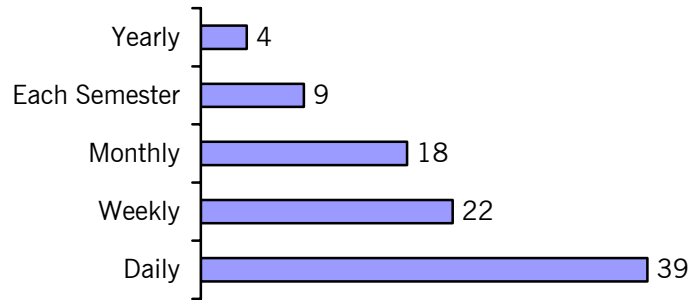


b. If Other, please list them here.

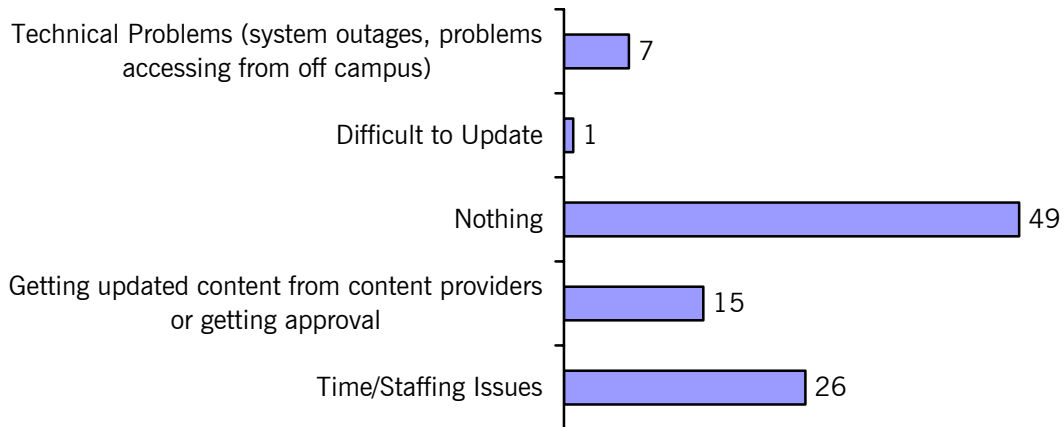
Responses:

- Audio/Video Files (mp3, Quicktime, etc.)
- Flash
- Scripts (JavaScript, PHP, ASP, Cold Fusion and CGI)

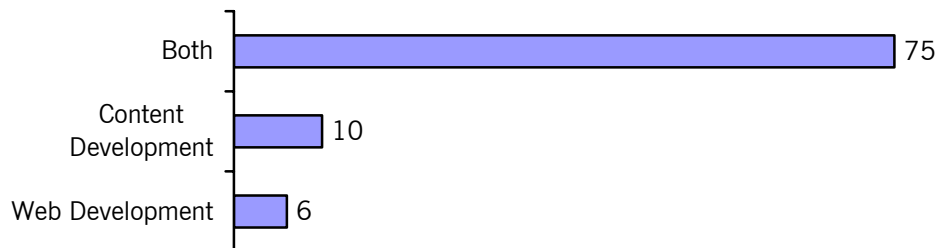
3. How often is the content on your site updated?



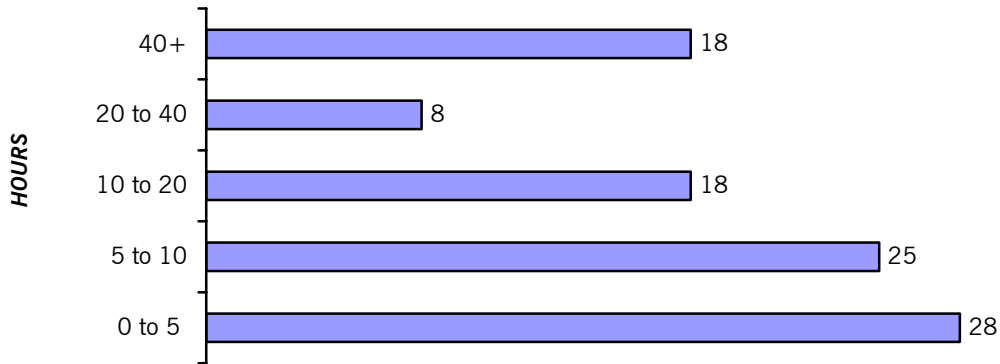
b. Is there anything that prevents you from updating your site on a regular basis?



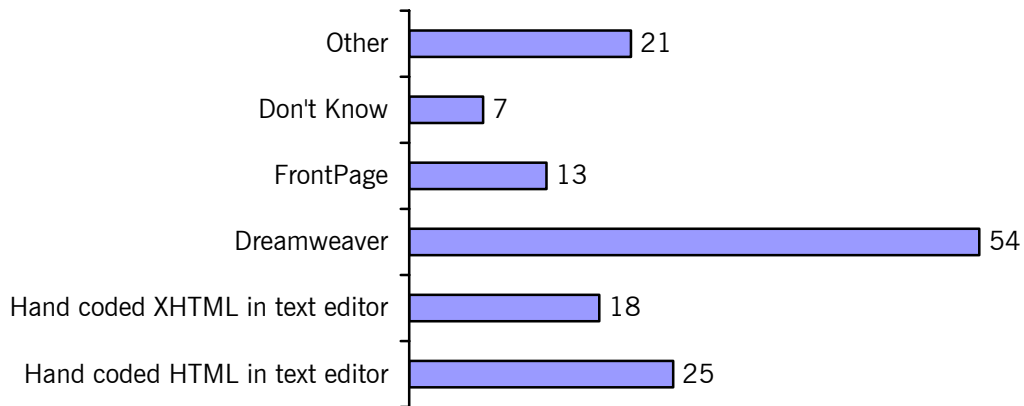
c. For creating and updating your Web site, are you involved in Web development, content development or both?



4. How many hours per month is spent updating site content (approximate)?



5. What is the primary tool for updating your site?

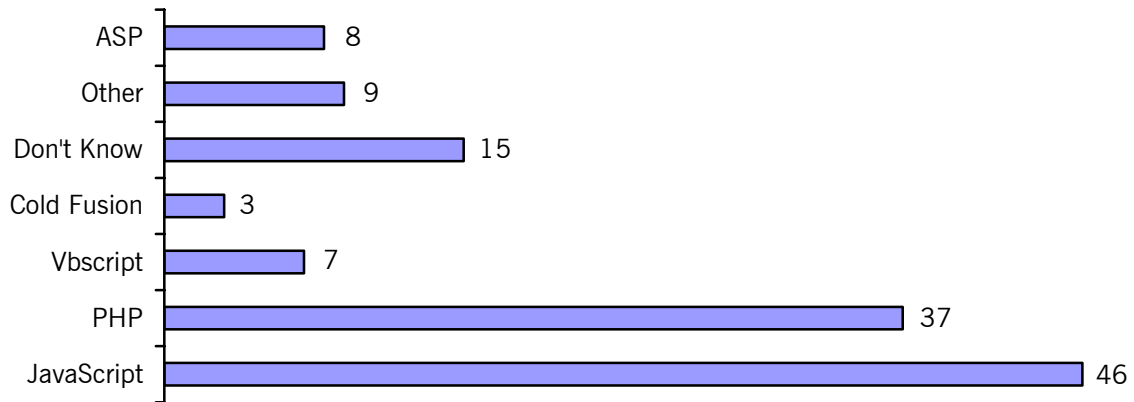


b. If Other, please list those tools here.

Responses:

- Adobe GoLive
- Microsoft Word (convert to HTML)
- Netscape Composer
- NetObjects Fusion
- FileMaker Pro (conversion to HTML)
- Custom content management system
- Macromedia Flash
- NuSphere PhpEd
- Toad Free
- Visual Studio .NET
- ColdFusion
- GetActive Forum pages
- Photoshop
- iTunes (MP3s)
- iMovie (Quicktime)

c. Does your site utilize: (Check all that apply)

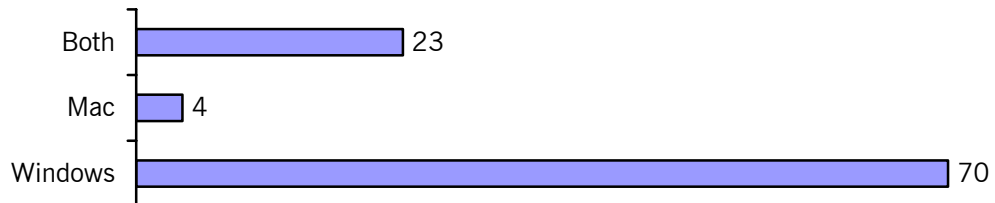


d. If Other, please list them here.

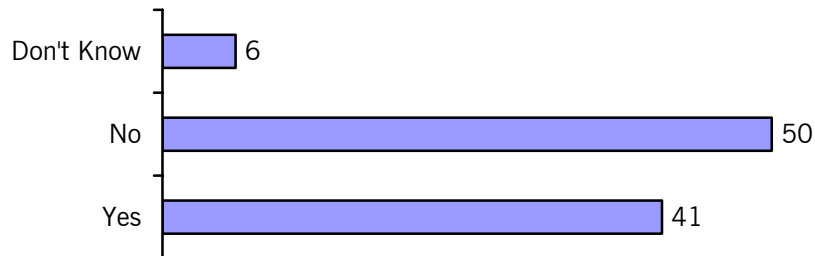
Responses:

- Perl/CGI
- ASP.NET
- JSP

7. What platform is used?



Do you connect to any outside data sources or applications from within your web site?

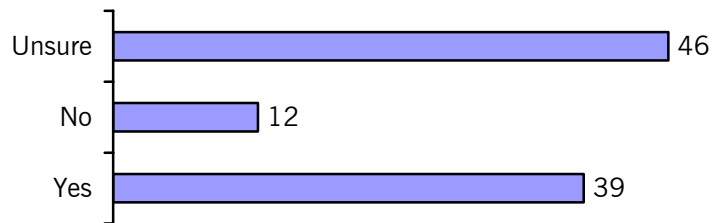


b. If Yes, please list the sources and/or names of the external applications.

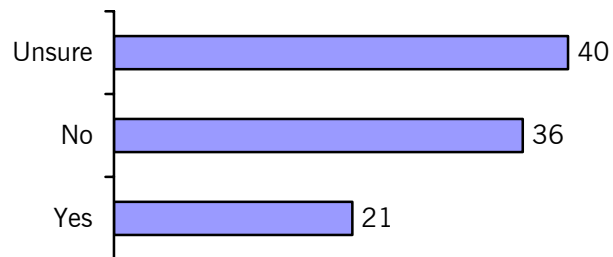
Responses:

- Idap.missouri.edu
- data.missouri.edu
- PeopleSoft
- Discus Ware discussion board
- University of Rochester's list of institutions that provide fee waivers to scholars
- SAM
- FileMaker Pro database
- MySQL database
- Travel-related Web sites
- Indextools Web tracking service
- Google search
- Mainframe
- faculty research database
- Blackboard and WebCT
- Foliotek.com
- e-commerce applications
- MathSciNet and library databases
- CSO Interfase

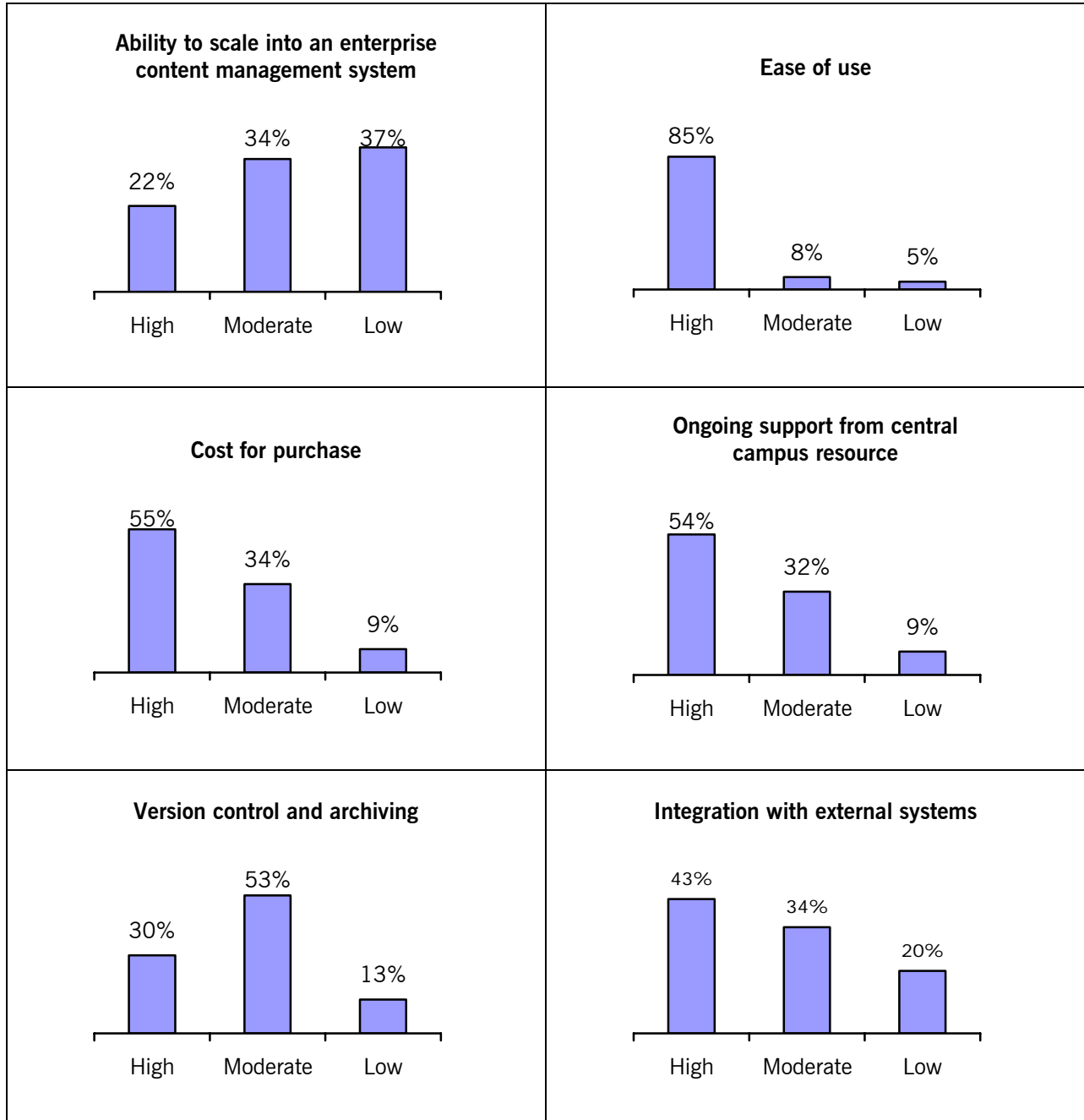
8. Would you be interested in using a Web content management system?

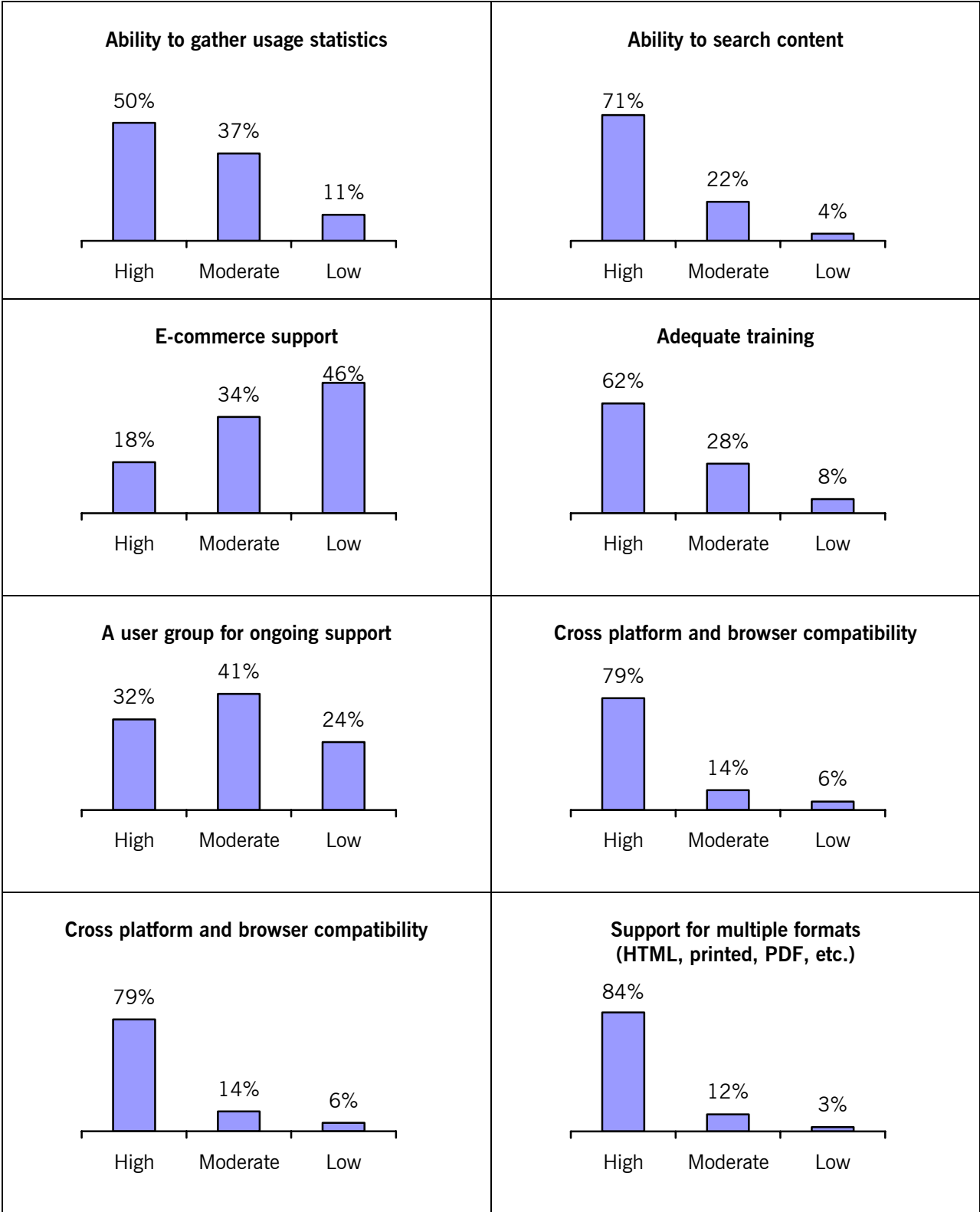


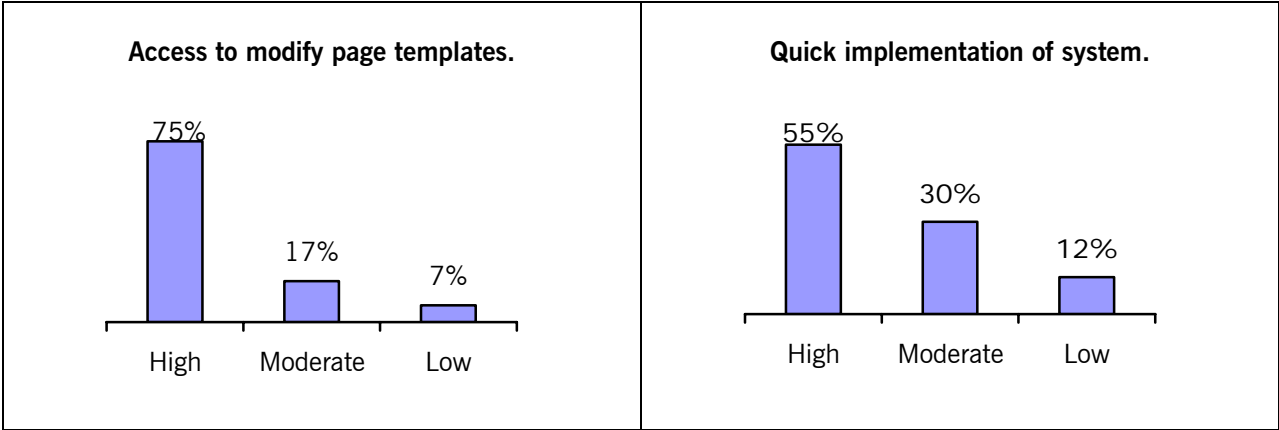
9. Would you be interested if there was a cost attached?



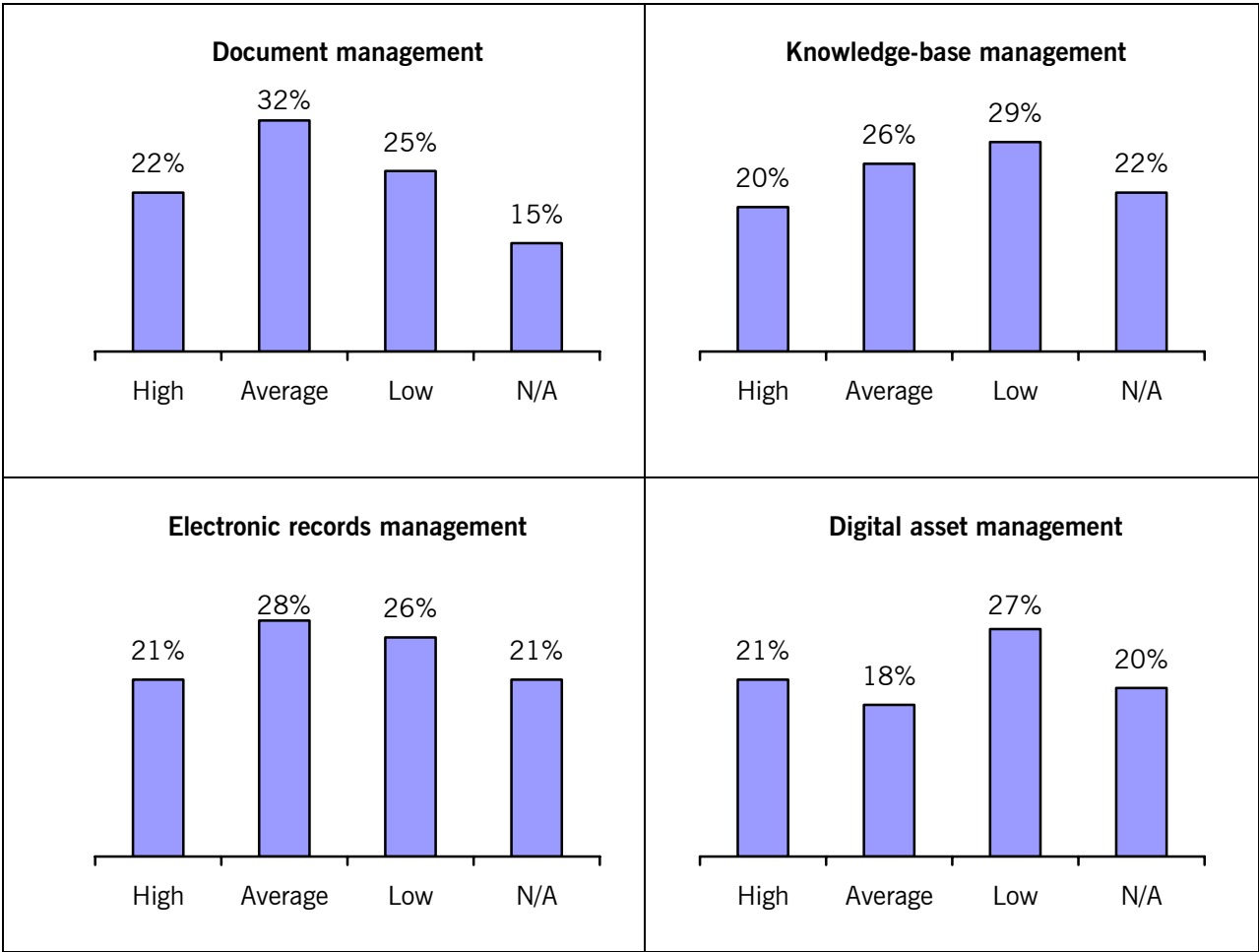
10. In the selection of a Web content management system, what attributes are the MOST important to you? Please mark those with most importance as 1, those with moderate importance as 2, those with least or no importance as 3.



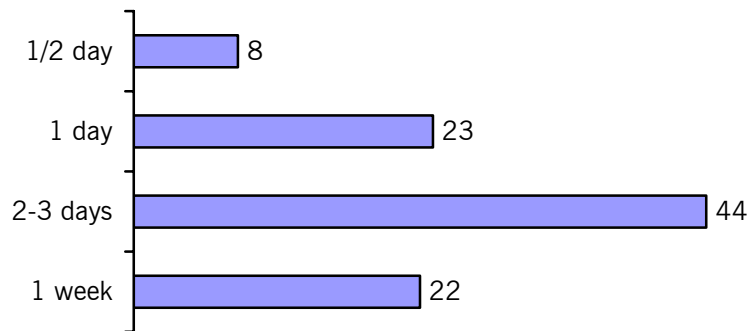




11. Would you have an interest in using other enterprise content management features? Please indicate your level of interest.



12. How much training would you be willing to participate in before using a Web content management system?



13. Please provide any additional comments or suggestions that you feel are important to a Web Content Management solution.

There are already quite a few available. For example, my web host provides several free CMS, such as Mambo and Wordpress. I plan to install Wordpress in the near future for a different site that is in development.

I can see how a CMS might help with our main HR website where sections our static but need to be updated by non-technical people on occassion. the ability to seperate the content from the code could be beneficial in those areas. however, the applications that I maintain are so customized, I'm not sure if they would be able to fit within a CMS.

I am new to MU. At my previous employer I was involved in the implementation and support of a content management system. The goals of that particular University were accomplished with the implementation of a content management system. 1.) The web site was consistent in design and format *uniformity 2.) The site's content was up to date. The problems experienced were due to the limitations of the CMS. There were areas of the institution that were not able to effectively display information on the site. To do anything "outside" of the original site design meant costly time and finance development issues. For example, our IT department wanted to place a map on the site showing our wireless initiative and progress on campus. The CMS prevented us from doing that since it was not initially designed to display information in that format. Our web development team spent way too much time trying to resolve this posting issue. I offer this information based on what I witnessed last year at another higher educational institution when they began to investigate and implement a content management system. I saw Rome burn once and would not like to witness that here.

Any CMS that requires content contributors (as opposed to system admins) to train for more than a couple hours will not likely succeed on a wide basis; content authors prefer working in a simple, Word-like interface. Any CMS selected must be able to write to ADA/Section 508 specs and be platform-agnostic. Windows, Mac and Linux users must be included.

Methods for controlling duplication and wasted bandwidth (optimizing content for Web) are a given.

My primary interest in Web content is the accessibility of information for people with disabilities who use screen readers and speech recognition to navigate Web content.

Is something like this going to be mandatory? Department officials would need to approve our participation in something like this.

XML support

Gee folks- I had to lie and say I used windows- actually I use solaris.

I believe the most important issue, from my end, is the issue of ease of use. Once I hand this off to a layman user, will the CMS be intuitive and easy enough to use that the user will not want to just throw it out?

I am not sure as to what you are talking about when you say a Web Content Management.

I don't manage any web materials now, but want to learn how, moving both educational work and research data collection to the web.

I don't know enough about CMSs to care about using one for my personal sites (though I intend to keep my "ear to the ground" about them now).

Disability Access is a HUGE issue for our websites. We serve the disability community on a national basis and must be compliant - not just with section 508, but also with general principles of accessibility (which go beyond 508). We must be able to limit the use of tables to control layout, must be able to include alt tags on image, must be able to use the label function on any form features, and must have type that uses proportional sizing. In addition, the pages must be able to flex to different screen sizes and not be controlled by a fixed unit size on layout tables. These are make or break issues for us - we will not use a system that does not comply.

Being able to make minor changes to our web site without bothering our web master would be great! Most of our changes are superficial and could be easily handled (I think!) from our office. Leaving the major changes for our web master.

I will not participate in any content management system that can't be updated using a Macintosh. I will also not participate if it requires IE to update. Thanks!

I am not sure what you are talking about with web content management - would have been nice to have defined term. Any thing to make web ct course management easier - I am all for.

1 week would be a lot of training time but I would be willing to do it depending on when that week occurred.

Ease of use is important, but the ability to scale into an enterprise system is a higher priority to me. We have the technical resources to work with a more complicated back-end and the front-end of most systems are very user friendly.

The College of Business has implemented a Content Management System, and each department has received training. The CMS has been designed to be user friendly, individuals can easily update the website without needing advanced skills. These are all very important considerations.

Content management won't work unless everyone is on board and everyone is actively using it. It sounds like a great tool, however, a system needs to be in place to ensure that we are coordinated and that people are indeed using it. Right now the campus is very decentralized. This tool will not be able to solve that problem without people owning the concept and without a person managing/leading the process. Also, I did not understand the first item in question 10 and did not totally understand question 11.

I think I need to see some of the benefits this venture would offer for the full spectrum of users. If this is to bring smaller colleges and departments up to the same level as larger colleges on campus and system wide, I think that's admirable, but the overall cost should reflect how many users will actually benefit. I also think the discussion regarding intellectual property rights, controls, and security needs to be addressed before we could be involved. If we will have to maintain our web presence in two locations, external and internal, that seems somewhat counterproductive. I am certain that Dr. Allen is sensitive to the issues surrounding intellectual property and especially within the realm of the medical disciplines so we would accept any conclusions/decisions he makes.

With all due respect, this survey is incomplete. It doesn't take into account if the Unit, division, or College already has a content management system in place. As well, some of the questions don't offer enough answer choices such as questions 2, 5c, 6.

A single survey is not adequate for the range of expertise on campus - from the person who seldom updates a web site to advanced developers and designers. Several web content management systems are on campus. These need to be examined. CMS is a tool. It will not solve the overarching problem of people providing current content.

Linux is fast becoming a common operating system. The Web Content Management system - and this survey - should take Linux machines into account.

Ability to place objects anywhere on the page. 2. Fast loading of editable content. 3. Security and Permissions

I am not sure that a web content management system is really need. There also seem to be many that are free.

Just need to know if this will limit what departments put into webpages.

I would like to use a Content Management tool that is easy to use and allows flexible user customization.

My interest in cm has diminished slightly as I am finding that just implementing some basic "best practices" (using includes, clean code, etc.) yields some of the same benefits I was seeking (primarily efficiency & ease of making updates). I wonder if the cost (both \$ and time) will yield proportionate benefits. If we could just have easy access to some central tools like site stats, a central (customizable) events calendar, etc., that alone would be great progress in my opinion! Another concern I have for cms is load time for those without high speed internet access.

There are a lot of vague buzzwords floating around here. This tends to make me skeptical, kind of like when I read Wired magazine or talk to my financial advisor. For example, how is a "document" or a "knowledge-base" differentiated from a "digital asset"? What exactly is an "enterprise"?

I'm very interested in a content management system but I'm also very skeptical that a cms system exists which will adapt to so many needs of such a diverse collective group. We all have individual needs...

I'm not sure if it would be worth it for us, since our website is relatively small and is an extension of UMHC's website. One thing I was interested in is the ability to gather stats on the number of hits to a page. We have not gotten accurate information in the past regarding this.

Appendix

URLs submitted by Survey Participants in response to question 1b.

- iatservices.missouri.edu
- <http://baitshopboys.net>
- www.cf.missouri.edu/energy/
- <http://www.missouri.edu/~georgem/AtmSci4520.htm>
<http://www.missouri.edu/~georgem/AtmSci4550.htm>
<http://www.missouri.edu/~georgem/AtmSci4340.htm>
<http://www.missouri.edu/~georgem/NR1080-1.htm>
<http://www.missouri.edu/~georgem/NR1080-2.htm>
- <http://mujobs.missouri.edu/application/>
<http://mujobs.missouri.edu/application/mngrs/>
<http://mujobs.missouri.edu/smartpaf/>
<http://mujobs.missouri.edu/evolve/>
- www.law.missouri.edu/
- IATS Training Website
- <http://www.hsc.missouri.edu/~research/>
<http://www.hsc.missouri.edu/~resources/index.shtml>
<http://www.hsc.missouri.edu/~SOMcompliance/>
<http://www.ellisfischel.org/> (small amount of assistance on this site)
- <http://journalism.missouri.edu/>
- I do not maintain any web sites.
- www.nursingfutures.org
www.nursinghomehelp.org
- <http://www.muhealth.org/~momscis/>
<http://www.hsc.missouri.edu/~MO-PEDS/>
<http://www.umshp.org/hp/>
- www.missouri.edu
undergradresearch.missouri.edu
mualert.missouri.edu
visitus.missouri.edu
summer.missouri.edu
nursing.missouri.edu
admissions.missouri.edu
- <http://psyc.missouri.edu/~wood>
- <http://www.missouri.edu>
<http://formizzou.missouri.edu>
<http://atmizzou.missouri.edu>
<http://formizzou.missouri.edu/journalism>
<http://www.muhealth.org/~development>
<http://hes.missouri.edu/giving>
<http://gardens.missouri.edu>

- <http://unitedway.missouri.edu>
<http://www.missouri.edu/~iepmu>
- <http://extension.missouri.edu/centuryfarm>
 - msdisweb.missouri.edu
www.geog.missouri.edu
lewisclark.missouri.edu
www.mgisac.org
www.icrest.missouri.edu
www.asprs.org
msdis-maps.missouri.edu
mcdc-maps.missouri.edu
www.grc.missouri.edu
www.ucgismu.missouri.edu
 - <http://coas.missouri.edu/support>
 - my own class site - to identify would violate my confidentiality in answering this survey
 - <http://mcnair.missouri.edu>
 - <http://web.missouri.edu/~commwww/>
<http://www.missouri.edu/~commpjb/comm104/> and tutorials
<http://www.missouri.edu/~spaedern/Controversies/> and tutorials
 - <http://www.missouri.edu/~mmiwww>
 - <http://www.missouri.edu/fieldcamp/>
<http://www.missouri.edu/~geoscrib/Geol7150/>
<http://www.missouri.edu/~geoscrib/Geol8200/>
<http://www.missouri.edu/~geoscrib/Geol8100/index.htm>
 - <http://sped.missouri.edu>
 - <http://truman.missouri.edu/csoc>
<http://truman.missouri.edu/olp>
 - None
 - <http://fairview.muhealth.org>
<http://derm.muhealth.org>
<http://intmed.muhealth.org>
<http://faylab.umh.edu>
<http://im-intra.umh.edu> (internal)
<http://intmedtech.umh.edu> (.net application)
 - <http://www.asrc.agri.missouri.edu/SwineExtension/homepage.htm>
<http://www.asrc.agri.missouri.edu/SwineExtension/BoarSemenCollectionWorkshop.htm>
http://www.asrc.agri.missouri.edu/SwineExtension/boar_semen_collectionprocessing_Agenda.htm
http://www.asrc.agri.missouri.edu/SwineExtension/boarsemencollectionworkshop_registration.htm
<http://www.asrc.agri.missouri.edu/SwineExtension/BoarStudManagersConference.htm>

- bengal.missouri.edu
- <http://gradschool.missouri.edu>
- <http://www.missouri.edu/~muacct/>
- <http://muconf.missouri.edu> http://muconf.missouri.edu/ag_lenders_school
<http://muconf.missouri.edu/commdevopmentacademy>
<http://muconf.missouri.edu/coop> <http://muconf.missouri.edu/cropmgt>
<http://muconf.missouri.edu/cyberpe> <http://muconf.missouri.edu/cyy>
<http://muconf.missouri.edu/e-news> <http://muconf.missouri.edu/eecampus2004>
<http://muconf.missouri.edu/frti> http://muconf.missouri.edu/future_of_birth
http://muconf.missouri.edu/gicl_alumni http://muconf.missouri.edu/gicl_summer
http://muconf.missouri.edu/hazardous_waste
<http://muconf.missouri.edu/immunization> <http://muconf.missouri.edu/interface>
<http://muconf.missouri.edu/maca> http://muconf.missouri.edu/midwest_symposium
<http://muconf.missouri.edu/mogis05> <http://muconf.missouri.edu/mtcccclinic>
<http://muconf.missouri.edu/mvta> <http://muconf.missouri.edu/pathways>
<http://muconf.missouri.edu/plantbiochemsymposium>
<http://muconf.missouri.edu/smw> <http://muconf.missouri.edu/trc>
http://muconf.missouri.edu/ucea_region_iv_v
http://muconf.missouri.edu/write_to_learn <http://muconf.missouri.edu/youthobesity>
- <http://infotechmd.com> <http://dougrmitchell.com>
<http://www.missouri.edu/~mitchelldr>
<http://www.missouri.edu/~drmvx8>
- www.rcep7.org
www.tbimo.org
www.rcep7.org/ssawork
www.rcep7.org/conarch
www.rcep7.org/ssabpao
www.rcep7.org/orient
- <http://undergradresearch.missouri.edu>
- <http://www.biochem.missouri.edu>
- <http://www.missouri.edu>
<http://chancellor.missouri.edu>
<http://atmizzou.missouri.edu>
<http://map.missouri.edu>
<http://webcom.missouri.edu>
<http://lewisandclark.missouri.edu/>
<http://corpsofdiscovery.missouri.edu>
<http://www.missouri.edu/~uawww/ua/>
<http://www.missouri.edu/calendar/>
- n7310 n8210 n8420 n8660 n8980
- www.missouri.edu/~forcash
www.missouri.edu/~muloans (I am currently redoing this one. It is very old and looks horrendous.)
- <http://ssw.missouri.edu/> <http://ssw.missouri.edu/giving/>

- www.missouri.edu
- <http://sfa.missouri.edu>
- <http://iatservices.missouri.edu/computing-sites/> and everything in this site.
- <http://iatservices.missouri.edu>
- business.missouri.edu
- <http://admissions.missouri.edu/>
- <http://registrar.missouri.edu/>
- <http://www.missouri.edu/~grads/>
- <http://atmizzou.missouri.edu>
- <http://www.missouri.edu/mufacts.htm>
- <http://www.missouri.edu/mupridepoints.htm>
- <http://www.missouri.edu/research-pridepoints.htm>
- <http://chancellor.missouri.edu/forum/>
- research.missouri.edu
- illumination.missouri.edu
- <http://www.isnie.org/>
- <http://cori.missouri.edu/>
- <http://ronald.cori.missouri.edu/>
- cvm.missouri.edu
- <http://www.missouri.edu/~agw526/>
- www.mizzourec.com
- <http://munews.missouri.edu/NewsBureauMain.cfm>
- etatmo.missouri.edu
- meta.missouri.edu
- courses.missouri.edu
- teachandlearn.missouri.edu
- coursemedia.missouri.edu
- <http://business.missouri.edu>
- <http://fri.missouri.edu>
- <http://mti.missouri.edu>
- <http://sbdc.missouri.edu>
- <http://iatservices.missouri.edu/training/>
- <http://muextension.missouri.edu/>
- <http://mufrti.org/>
- <http://muhealth.org/~nursing/node/>
- <http://cooperative.missouri.edu/>
- <http://schoolmentalhealth.missouri.edu/>
- <http://soilplantlab.missouri.edu>
- <http://web.missouri.edu/%7Ehes/>
- <http://www.missouri.edu/~arch/>
- <http://www.missouri.edu/~hdfswww/>
- <http://www.missouri.edu/~cfewww/>
- <http://www.missouri.edu/~sswmain/>

- <http://www.missouri.edu/%7Enutsci/>
<http://www.missouri.edu/~tam/>
- <http://www.snr.missouri.edu/fw/index.html>
 - some of them are:
rcp.missouri.edu
anthromuseum.missouri.edu
maa.missouri.edu
geology.missouri.edu
religiousstudies.missouri.edu
 - <http://www.missouri.edu/~students>
<http://www.missouri.edu/~sfcic>
 - www.missouri.edu/~news
 - <https://jscan.iats.missouri.edu>
 - <http://bengal.missouri.edu/~bccenter>
 - <http://www.law.missouri.edu/cle/>
 - www.coe.missouri.edu
 - registrar.missouri.edu
admissions.missouri.edu
enrollment.missouri.edu
new2mu.missouri.edu
 - www.dass.missouri.edu
www.aged.missouri.edu
www.agecon.missouri.edu
www.ruralsoc.missouri.edu
 - career.missouri.edu
recruiting.missouri.edu
 - <http://cafnr.missouri.edu>
<http://explorelife.missouri.edu>
<http://aes.missouri.edu/synthesis/>
 - <http://www.snr.missouri.edu/seas/> (approx 100 pages +/-)
<http://web.missouri.edu/~soilwww/> (approx 50 +/-)
 - <http://muhealth.org/~library>
<http://hslweb01.umh.edu>
 - <http://www.muhealth.org/~ophthalmology>
 - www.law.missouri.edu/llmdr
www.law.missouri.edu/csdr
www.law.missouri.edu/aals
 - www.cares.missouri.edu/snmp
www.cares.missouri.edu/liho
www.nmplanner.missouri.edu
www.cares.missouri.edu/afosite
 - <http://mupa.missouri.edu>
 - <http://www.surgery.missouri.edu/mc/>
<http://web.missouri.edu/~ellsdata/index.html>

<http://www.missouri.edu/~govdocs/mhdb.htm>
<http://mulibraries.missouri.edu/preservation/>
<http://www.missouri.edu/~govdocs/mobasic.htm>
<http://mulibraries.missouri.edu/instruction/hermsen.html>
<http://mulibraries.missouri.edu/Instruction/pa423.html>
<http://mulibraries.missouri.edu/Instruction/pa433.html>
<http://mulibraries.missouri.edu/instruction/vt-lowres.html>
<http://mulibraries.missouri.edu/Instruction/Engsource/mo-ed.html>
<http://mulibraries.missouri.edu/concannonm/eisenbarth.html>
<http://mulibraries.missouri.edu/Instruction/Engsource/Eisenbarthstandup.html>
<http://mulibraries.missouri.edu/Instruction/comedy.html>

- mupolice.com
- marci-kids.com
- <http://www.mizzoulinc.com/muaalinc/home.html>
<http://www.mizzoulinc.com/muaalinc/0405lincplatform.html>
http://www.mizzoulinc.com/muaalinc/linc_executive_committee.html
http://www.mizzoulinc.com/muaalinc/linc_news.html
http://www.mizzoulinc.com/muaalinc/linc_links.html
http://www.mizzoulinc.com/muaalinc/privacy.tcl?domain=muaalinc&preview_p=1
<http://www.mizzoulinc.com/muaalinc/join.html>
<http://www.mizzoulinc.com/muaalinc/join-forward.tcl>
<http://www.mizzoulinc.com/muaalinc/leg-lookup/search.tcl>
http://www.mizzoulinc.com/login/login.tcl?return_url=%2fmuaalinc%2fsmp%2etcl&domain=muaalinc&message=Please+login+to+access+your+Subscription+Management+Page%2e%2e%2e
- www.casr.net
- international.missouri.edu
- openinitiative.org
- <http://rpp.missouri.edu>
- www.math.missouri.edu
- www.engineering.missouri.edu/~careerservices
- www.formizzou.missour.edu
- <http://mcr.umh.edu>
- <http://missourifamilies.org>
<http://extension.missouri.edu/hes>
<http://extension.missouri.edu/motac>
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